

YOU WILL WANT  
A PURITAN OUTPOST

# The Northfield Press

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Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

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Price, Three Cents

## Founder's Day Observed By The Schools; Mt. Hermon and Seminary Have Programs; Town Meeting Began Centenary Period

### Friday Was Holiday; Many Visitors Here

The Dwight Lyman Moody Centenary Centennial was duly observed on Founders Day, the anniversary of his birth in Northfield. The day was declared a holiday by vote of the town meeting and business places were closed so that all might participate in the various exercises. Throughout the week special services were held each night at the Trinitarian Congregational Church which Moody attended and the large audience listened with much interest to the speakers as they spoke of the work and character of the world famous evangelist. The Unitarian and the Congregational Church both held special Moody services last Sunday. Last Thursday evening before a large audience Rev. Gaius Glenn Atkins, formerly professor of history at Mount Hermon School and a friend of Mr. Moody, spoke quite intimately of his impressions of the early days. A large chorus choir under the direction of Prof. L. J. Lawrence, sang many of the old famous Moody-Sankey hymns and the town hall rang with the fervor of an old-time meeting. A. P. Pitt, son-in-law of Mr. Moody and his Secretary, presided at the meeting.

At Hermon chapel service was called at eight o'clock and President James McConaughy of Wesleyan University at Middletown, Conn., was the speaker. At 10:30 o'clock the speaker repeated his address to the Seminary young ladies in Sage Chapel. Mr. McConaughy's subject was "Moody the Educator" and he said in part:

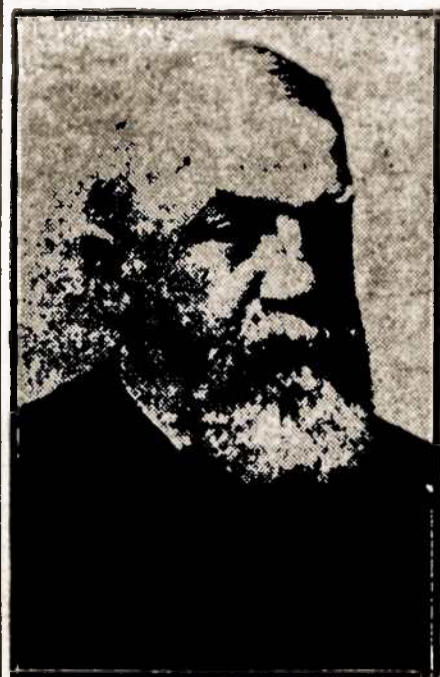
"Many aspects of Dwight L. Moody's life will be stressed during this Centenary year; one who could rightly be called 'the greatest human of his generation' left an imprint of leadership as a preacher, evangelist, and spiritual leader of his day. This morning we are thinking of him as an educator.

"It is amazing that a man technically 'uneducated' should have had such profound influence as an educator. He founded the largest and most unique secondary schools in the country; he influenced college students as no other spiritual leader of his day; he gathered college undergraduates together for religious conferences, and led them to establish a missionary organization of college graduates. His friends and associates were college trained. Yet his own education was most meager, even for the eighteenth forties.

"His first school was for girls; perhaps because he felt their education was more neglected than boys'; perhaps because he was much influenced by the founder of Wellesley, a cousin who graduated there, and his wife.

"What did this founder do that is significant today? Are his ideas all old-fashioned, out of date? Or are they influential today? We think the latter.

"First, he believed in work. His schools had their 'work hour'. He believed in honest toil, sweat, effort. He thought boys would gain by picking rocks off a field, and girls by washing dishes. No student has ever attended one of his schools without learning something of the dignity of labor. He believed that hand training aided head training. The boy who swept a classroom clean was more likely to do a good job on French irregular verbs. Modern educational leaders agree with this principle. Transfer of training is not complete, but it does exist. The Morris chair has no place in a real study. The hard job, well done, in the field or classroom, toughens the



DWIGHT LYMAN MOODY  
Born February 5, 1837

worker for future tasks. Antioch College today has its work study plan; the University of Cincinnati gives part-time jobs to its engineers. The Federal Government is now investing millions in boys and girls who are willing to work for an education; its C. C. C. camps are examples of the worth of honest labor for adolescents. Every twentieth century educator dreads giving an education which is soft, easy; D. L. Moody was a true pioneer.

"Second, he believed education was a cooperative enterprise. The youngest boy or girl had a real place in the school. He knew no Latin, and hence probably did not know that 'college' originally meant a group of persons, not a group of buildings. He welcomed boys and girls from foreign lands; the Northfield Schools had pupils from thirty different countries long before other schools developed the idea of 'exchange scholars'. He taught his boys and girls to learn from those who differed from them; he was a generous friend of the Northfield Catholic Church; he welcomed to the schools preachers whose theology was not the same as his. Today's educators stress the value of contact with those unlike ourselves; American schools and colleges are 'democracy's institutions'; D. L. Moody made his schools open-minded, and his pupils cooperative, years before this became a cardinal principle of other institutions.

"Third, he believed that education, in its truest sense, must deal with the unseen aspects of life. He loved nature; he wanted beauty. He built his schools on the hill top, with mountain and river views to ennoble the pupils. He knew that boys and girls could get here many things that no examination, no College Board test, would demonstrate. He believed that character motivated all education; he stressed heart training, as well as that of head and hand. Today we are convinced that brains alone will not bring success and usefulness to society. Even if religion as such is not stressed, every teacher knows that motives, ideals count supremely. For him 'education and religion are only different spellings of the same thing.'

"The Northfield Schools had a founder who was outstanding in his generation. As an educator, he was far in advance of his day. The principles which actuated him, influence education today. The pupils of these schools have truly a 'goodly heritage.'

Both schools enjoyed a holiday from classes in order to celebrate the day, which began a series of celebrations throughout the nation lasting until next August to honor Moody's influence. Following the chapel service the annual winter carnival

val began at Mount Hermon with the following events: Three-mile and 1½-mile ski races, downhill and obstacle races, ski-joring, and a tug-of-war. A thrilling ski picture, "Slalom" was shown in Camp hall.

At the Northfield seminary, the winter carnival took place. An interesting feature was the judging of the many snow and ice figures created by the students. There was also a procession in honor of the snow queen and snow king. The traditional sleigh rides were doubly enjoyed because of the additional fall of snow. At night the Boston male quartet presented a concert in Silverthorne hall. Several radio broadcasts featured President Paul Dwight Moody, only living son of the founder; Dr. John McDowell, chairman of the centenary committee, speaking in New York; Elizabeth Glasby, Montclair, N. J.; and Jeremiah Holmes of New York city.

### Miss Woolley Tells Of Dwight L. Moody

Speaking at Mount Vernon Church, in Boston recently, at the Dwight L. Moody Centennial observance, Miss Mary E. Woolley, retiring president of Mount Holyoke College, spoke of the life of the evangelist as she knew him at Northfield.

"Moody always commanded attention in his simple way. The huge auditorium at Northfield always seemed empty without him. He always maintained that the human mind was the greatest tramp in the world, and he would break right into the middle of his sermon to inquire how many of his listeners were letting their minds wander to remote places at the instant."

### Valentine Party

The Young Peoples Social Club are to hold a Valentine Party next Monday evening at 7:30 o'clock in Alexander Hall and the participants in the evenings program are asked to come dressed to represent a valentine. Miss Doris E. Hopkins, Assistant Alumnae Secretary of the Seminary, Miss Trepus, of the Seminary nurse, Miss Betty Blodgett of the Youth Hostel staff, and Eugene Irish are the hostesses for the evening. All are looking forward to an evening of pleasure.

### Dormitory Started

Contractors for the construction of the Merrill-Keep Hall, a new dormitory on the campus of the Seminary have begun work in earnest despite the inclement weather and a large force of men are now employed building the forms to take the concrete for the foundation walls. Material is brought to the location daily and the scene is always a busy one. The company office is located in a newly built room which also houses the tools. It is expected the building will be completed early this summer.

### Direct Mail Pouch

The Northfield post office has been able to secure two direct mail pouches a day with the So. Vernon post office. In this manner all mail addressed for So. Vernon and mailed at Northfield will be taken directly by Mail Messenger between the two offices. The mail formerly was placed on the trains, and thus a big delay was caused in that it would go to Greenfield or Brattleboro and then be returned to So. Vernon on the next train. The present schedule calls for a pouch to leave at 10:20 a. m. and at 4:20 p. m. each day.

### Enjoyed Outing

Fifty-two students of the Bancroft school, under the leadership of John Williams and William Keck, enjoyed a week-end of winter sports at the Northfield Inn last week-end. The students arrived at the Inn Friday afternoon for their outing and found conditions excellent for skiing, skating, coasting and tobogganing. Sunday morning and afternoon they enjoyed the rather unusual sport of ski-joring. A winter picnic in the snow-clad woods Saturday noon helped to make the week-end outing a success.

### "BUSH AGLOW"

#### A New Biography of D. L. Moody

A new book makes its appearance entitled "Bush Aglow" as a centennial biography of the life of Dwight Lyman Moody by Dr. Richard E. Day, pastor of the Hamilton Square Baptist Church of San Francisco and author of the well known life of Spurgeon under the title of "The Shadow of the Broad Brim."

Dr. Day and his wife visited Northfield during the summer of 1935 and since has made exhaustive studies of all available material for use in his new book. The edition is now in its third printing and is published by the Judson Press. Dr. Day is now on his way to England where he will follow the former pathways of Mr. Moody and speak in many of the places abroad where the great evangelist held his meetings.

While in Northfield, Dr. Day made the acquaintance of many of our local citizens and he has paid a splendid word of appreciation to the late Mrs. Callender, Mrs. Nellie M. Wood and S. E. Walker who gave him considerable aid.

In preparation for his task of writing this biography, he interviewed scores of people who knew Moody intimately; he has had at his command valuable and hitherto inaccessible documentary material, including the Washburne Collection of papers and pictures, collected by the evangelist's youngest sister; he has mined all through the Northfield country; he has frequented the Institute and Church in Chicago that bear the Moody name; in short he has fairly lived himself into the man whom with fond intimacy he designates, "D. L. M." Readers will believe that Day has scored another success in "Bush Aglow."

The Editor of the Press has arranged for a review of this book and when completed will be published in our columns.

### Red Cross Returns

This town is doing its share in raising the quota for the county for the flood relief work of the American Red Cross. The branch bank at East Northfield has turned in \$114.50, the Northfield post office has made returns of \$7.01 and \$56 has been sent in direct to headquarters. The Seminary fund is in process of collection and it is expected that the total contributions from this town will be over \$200. We have responded favorably to the appeal.

### W. C. T. U. To Meet

Members of the local Women's Christian Temperance Union will hold a meeting in Alexander Hall Wednesday afternoon, Feb. 17 at which time speakers will give anecdotes in the life of Frances Willard and the arrangements will be considered of the World's meeting and convention of delegates at Washington next year. The state organizations will entertain the delegates coming from Esthonia.

### The Winter Carnival Brings Sled-Dog Races Saturday At Greenfield

Greenfield hopes for its winter carnival to come off in great style Saturday and Sunday and the program is well filled for the entertainment of all visitors. The Musher Ball will be held at the State Armory on Hope Street Saturday evening and a fine orchestra has been secured. However, the biggest event will be the two days of sled-dog racing under the auspices of the New England Sled-Dog association, at Franklin Park. These races are part of the championship series scheduled by the association. Many famous teams of the pure-bred huskies will compete. Mrs. Mosely Taylor of Fitzwilliam, N. H., and Mrs. Eva Seeley of Wanalancet, N. H., two of the few women sled-dog racers in the country, have already entered their teams. Among other well-known sled-dog racers that are expected to compete here are Ross Standard of Lancaster, N. H., 1935 New England champion, William Shearer, 3rd, of Boston, driving the team that was last year's champion; "Clem" Mahoney, international driver with his team of nine pure white Siberian huskies; Don Shaw of Cold River, winner of the recent race at Tamworth, N. H., in unusually fast time; and Hollis Richardson of Franklin, N. H., driving his team of pure white greyhound huskies.

### Three Men Arrested On Swindling Charge; So. Vernon Woman

Three Boston men, Albert J. Seidenburg, Samuel Klein and Milton Wagner have been arrested in Boston on charges of conspiring to swindle Mrs. Nellie Adams of South Vernon out of \$7,000 last December. A fourth man, Maurice Levine, is also being sought. Governor Aiken of Vermont will issue warrants to extradite the men who induced Mrs. Adams to part with her valuable bonds and stock in exchange for what are considered worthless securities. Based on wilful misrepresentation, the men presumed on the friendship of the late Mr. Adams and his fraternity affiliations to gain access to Mrs. Adams' confidence.

The warrants charging conspiracy against the four men set up that "they did seek to get their living by various subtle, fraudulent and dishonest practices; they unlawfully and deceitfully did conspire, confederate and agree together to defraud, and with intent to defraud, obtain from Mrs. Nellie Adams of South Vernon money or other valuable property to the value of \$7,000; and to cheat and defraud her, the said respondents did conspire to divide the money or property."

### The Senior Class Arranges Concert

Ernest Johnson, the famous Negro tenor of Boston, will give a concert at the town hall Saturday evening, Feb. 20, at 8 o'clock sponsored by the Senior class of Northfield High School. He is recommended very highly by Rev. H. B. Ingalls of the Seminary as well as by leaders in communities wherever he has given concerts.

The Rev. E. M. Fuller of North Stratford writes about Mr. Johnson: "Mr. Ernest Johnson, the celebrated Negro Tenor, came to North Stratford and sang before the high school. He captivated the students both by his songs and by his personality. Mr. Johnson's diction is well-nigh perfect; his voice is remarkable in its quality; his interpretation of both the Negro spirituals and the classic songs makes these selections live with a new meaning. His fine Christian character shines through all his work. He gives unstintingly of himself."

### Early Applications

Indications are that the town will witness a large inflow of visitors this summer for already several applications have been made for the rental of summer homes and much interest is being manifested everywhere in the sessions of the various conferences. The centenary celebration has stirred up a new interest in the institutions which Mr. D. L. Moody founded.

### Will Give Supper

The Northfield chapter of the Eastern Star are arranging a New England baked bean supper in the Masonic hall on Parker street for Wednesday evening, Feb. 17 at 6:30 o'clock to which the public are invited. Following the supper there will be a Valentine party with bridge, whist, and other games. An enjoyable evening is assured to all who attend. See their advertisement elsewhere in this issue.

Last Monday evening the local basketball team journeyed to Petersham for a game but were defeated by the score of 42-33. Next Tuesday evening they will play the team of CCC 1153 of Warwick, at Orange.

Opening next Sunday at the Latchis Theatre, Manager Latchis will show "On the Avenue" with music by Irving Berlin and presented by a cast headed by Madeline Carroll. The story is a romance of the big city and an enjoyable music comedy.

The North school of Gill observed the birthday of D. L. Moody last Friday and the hymns of Moody and Sankey were sung and a talk given by Rev. L. P. White of Mt. Hermon on the life of Mr. Moody.

Blind persons would not be required to pay an extra fare for "seeing eye" dogs on any form of transportation in the state in which a fare is paid, under provisions of a bill filed in the House of Legislature.

### Advertiser Thanks Press Publicity For A Splendid Job

For many months and for many years, the Press has carried the advertising of the Chevrolet Motor cars, placed by the advertising agency of the Campbell-Ewald Co., of Detroit. Our relations have always been satisfactory and pleasing and the Press has appreciated the business which has come to it. Now in a letter, President H. T. Ewald of the advertising firm recognizes the Press officially as influencing the local market and bringing direct results. Mr. Ewald's letter in part reads as follows:

"I am writing to you to congratulate you on the splendid job which you have been doing and to thank you for the fine contributions which you have made to the growth and prosperity of the Campbell-Ewald Company and its clients.

All advertising media are important, of course, but the Campbell-Ewald Company has always considered the newspaper the most vital factor in influencing the local market for a national producer, and we and our clients continue to hold this same conviction today.

Our largest individual client, the Chevrolet Motor company, has just completed the most successful year in its history. It has sold 1,125,000 1936 Chevrolets, taking first place in both passenger car and truck sales for the seventh time in the past ten years. In that achievement the newspapers of America—your newspaper—have played an important part, and I want to thank you most sincerely on behalf of the Chevrolet Motor company and my own organization."

Advertising in the Press pays and keeping at it regularly will bring satisfactory results as in the case of the Campbell-Ewald Company. The Press is highly appreciative of Mr. Ewald's testimonial.

### Retires In "Y" Work; Spends Summer Here

After a service of over thirty-three years in the work of the Young Men's Christian Association, as a County, City, State, and National executive, Hugh D. Maydole will retire April first as State Secretary for New Hampshire to be succeeded by W. W. Hall of Meadville, Pa.

Mr. and Mrs. Maydole are summer residents of East Northfield and will continue to occupy their beautiful home off Myrtle street here each season, which they built a few years ago. They will probably spend their winters in New Jersey.

For eight years Mr. Maydole has served as the New Hampshire executive and he has been an important influence in holding together and strengthening the work during the difficult years through which the nation has passed.

### Conservation Program

The Franklin County Agricultural Conservation committee has announced the dates of meetings to be held in the county at which the 1937 agricultural conservation program will be explained.

About \$75,000 is available to farmers in the county who grow tobacco, lime cropland, top-dress mowing or pastureland, establish new seedlings, grow green manure crops, mulch orchards, or improve their woodlands. The practices are better adapted to Franklin county this year and have fewer restrictions than in 1936.

Every farmer is urged to attend his community meeting so that he may know how the program applies to his farm. At these meetings, community organizations will be formed by the farmers, each of whom has a vote. The meeting scheduled for Northfield will be held at the town hall this Friday afternoon at 1:30 o'clock.

### Bible Conference

There will be a Bible conference at the Trinitarian church Wednesday, Feb. 17. The morning session will open at 10:30 when the leader will be Mrs. William Holbrook of Keene. The afternoon session will open at 2 o'clock, speakers, Rev. J. V. Harrison of Townsend, Vt., and Rev. Harold Ockenga of Park St. Church, Boston. The evening session will begin at 7:30. A young people's rally is being arranged for the youth of Franklin county. The song service will be led by Prof. Lawrence, and an address will be made by the Rev. Harold Ockenga.

### It's "Cappy Ricks" With Fortnightly At Town Hall Tonight

The members of the Fortnightly are looking forward to the production of "Cappy Ricks" tonight (Friday) in the town hall at 8 o'clock by local talent. The play is one that will appeal to a local audience and it abounds in clever humorous lines.

The study group of the Fortnightly will meet Friday evening, Feb. 19 at 7:30 o'clock at the home of Mrs. Charles L. Johnson on Main street when Mrs. Edar J. Livingston will address the meeting on "Massachusetts State Holidays."

### RECENT DEATHS

#### MRS. MATILDA SWORD

Mrs. Matilda Sword, widow of A. G. Sword and a former resident of East Northfield, died after a brief illness at her home in Vineland, New Jersey, on Sunday, January 31, at the age of 67 years. With her husband and family she lived here for many years on Winchester road, and had many friends who will regret to hear of her passing. She was a regular attendant at the Congregational Church, and active in the Woman's Relief Corps of the G. A. R. Nine years ago she and her husband removed to Vineland and purchased a home there. Mrs. Sword was born in Sweden but came to this country as a young woman.

The funeral service was at her late home the Wednesday following. Burial was in the Vineland cemetery. Surviving children are Mrs. Estelle Kinsell of Vineland, Mrs. Ruth Lawson of Warwick, Mrs. Agda F. Huber of Northfield, Wycroft Sword of Glenoid, Pa. A daughter, Mrs. Beatrice Long, died a few years ago. Also surviving are two brothers in Chicago and one in Vineland and thirteen grandchildren.

#### MRS. KITTIE WOFFENDEN

Mrs. Kittie M. Woffenden died at her home in Millers Falls Thursday of last week after a long illness at the age of 67 years. She was born in Fulton, N. Y., the daughter of William and Sarah Jenkins, and in 1891 married Murray Woffenden of Oswego Falls, N. Y. They moved to Charlestown and were residents there for 12 years after which they lived in Northfield and moved to Millers Falls about five years ago. Surviving are her husband and eight children, among them Clarence Woffenden and Mrs. Dorothy Streeter of Northfield.

The funeral service was held on Sunday. The body will be placed in a crypt and in the spring taken to Rowe for burial.

#### MISS IDA JOSLIN

Miss Ida Joslin, age 85, died at her home in Orange on Thursday of last week. She was born in Concord, Vt., the daughter of Winchester and Mary Batchelder Joslin, and, with her parents, removed to Orange. After their death some 45 years ago she came to Northfield and made her home here and for a time with her brother in Warwick. She leaves no near relatives.

The funeral was held last Saturday with Rev. E. W. Douglas of the Congregational Church officiating and burial was in Central Cemetery, Orange.

#### JOSE H. TIE

Jose H. Tie, the eldest son of Mrs. Eleanor R. Tie of Birnam Road, died Wednesday, February third, at Belchertown, after a long illness. He was born in East Northfield September 18, 1916, and had attended the local schools. He was a member of the Trinitarian Congregational Church.

The funeral was held last Saturday afternoon at Kidders Funeral Home with Rev. W. Stanley Carne officiating and burial was in the family lot at Center Cemetery. Beside his mother, he leaves four brothers, Frank, Andree, Edward and Casimiro.

The National Congress of Parents and Teachers will celebrate its 40th anniversary this year with its beginning on Founder's Day, Feb. 17. The organization has nearly 25,000 local branches and it is expected the local branches will arrange some particular observance of its work.

BE SURE YOU ATTEND  
THAT NEW ENGLAND  
BAKED BEAN SUPPER  
AT THE MASONIC HALL  
WEDNESDAY, FEB. 17  
at 6:30 o'clock  
Supper — 35 cents

VALENTINE PARTY IN THE  
EVENING—SILVER OFFERING  
ORDER EASTERN STAR

ROAST  
TURKEY SUPPER  
THURSDAY, FEB. 16  
at 5:30 P. M.  
"ALL THE FIXINS"  
AND NATIVE TURKEY  
Vernon Union Church  
Vestry



## THE 25-MILLIONTH

## F O R D

## HAS JUST BEEN BUILT

It HAS never occurred before in automobile history that 25 million cars of one make, bearing one name, have been manufactured under one management. The 25,000,000th Ford car rolled off the Ford Rouge Plant production line on January 18, 1937.

25 million cars since 1903... more than one-third of all the cars ever built... enough cars to transport the entire population of the United States.

The figures represent a remarkable contribution to the social welfare, the industrial stability and the general progress of our country.

People respect Ford efficiency. They know Ford uses fine materials, the best workmanship at good wages, the most exact precision measurements. They know these things are passed along to purchasers in the form of extra value. Naturally, they like to do business with such a company. That is the only reason it has been required to produce 25 million cars.

Naturally, too, they expect more of a Ford car, more this year than last year—more

each year than the year before. They have every right to. The experience gained in building 25,000,000 cars enables Ford to produce today a really superb motor car at a really low price—with the Beauty, Comfort, Safety and Performance of much more expensive cars.

The 1937 Ford V-8 combines advanced design, all-steel construction, extra body room, and brilliant brakes with a choice of two V-type 8-cylinder engines—the most modern type of power-plant on land, sea, or in the air.

The 85-horsepower engine provides top performance with unusually good economy for its high power.

The 60-horsepower engine gives good performance with the greatest gasoline mileage ever built into a Ford car—and wears the lowest Ford price tag in years.

People expect more of a Ford car because it's a Ford—and they get more, for the same reason. It is undeniably the quality car in the low-price field.



FORD MOTOR COMPANY

## February Furniture Sale

Impressive Savings On  
GENUINE WHITNEY REPRODUCTIONS

Built in South Ashburnham, Massachusetts  
in the heart of New England

Solid Maple Bedroom Suite  
Dresser, Mirror, Chest and Bed

**\$99** Regular price \$129.50

These Colonial pieces with their mellow amber "Whitney" finish, precise cabinet work and unsparing period details, are a rare bargain at such a price... the type of furniture which will be the heirloom of tomorrow.

BUY NOW... SAVE NOW!

Other Maple Bedroom Suites in our stock range from

\$49.50 to \$139.00

**WAINSHAL FURNITURE CO.**

377 Main Street

Greenfield

## LOCALS

Nelson O. Maynard who for some time has made his home with Hollis Lyman on the Hinsdale road was removed to the Farren Memorial hospital the first of the week suffering from an attack of sudden dizziness and illness.

Stockholders of the Northfield National bank will meet at the office of the liquidating agent at the First National Bank and Trust Co., in Greenfield, Friday, February 19, at 10 a. m., to hear the report of the liquidating agent, to elect directors and transact any other business coming before the meeting. It is said that the work of liquidation will soon be completed.

For the information of the townspeople the Northfield post office wishes to remind that there is a mail going South, East, and West from this office at 8:00 a. m. each morning. All mail deposited in the outside mail box after 6 p. m. will be sent on this early train the following morning.

The Northfield post office will observe holiday hours on Feb. 22. The office lobby will be open from 8 a. m. to 11 a. m. There will be no rural delivery service that day. Mail to rural patrons will be given out at the office during the regular office hours for the day.

Members of the WCTU will hold a regular business meeting next Wednesday afternoon at 3 o'clock in Alexander hall, when all friends are invited to attend.

The third edition of "Moody Still Lives," written by A. P. Fitt and published by the Fleming H. Revell Co., of New York is now on the press. There is a constantly increasing demand for the book.

The Goodspeed Watch Shop on Parker street is handling a very fine line of greeting cards for all purposes.

The King's Daughters of the First Congregational church at Millers Falls attended in a body and heard a special sermon by their pastor the Rev. Dr. Elliott W. Brown of Northfield, last Sunday morning.

Lenten services began at St. James Episcopal church, Greenfield, Wednesday (Ash Wednesday) morning and will continue each Wednesday and Friday including Sundays throughout the season. Sunday hours are 8:00, Holy Communion; 9:45, Sunday School; 10:45, Morning prayer and sermon; 5:00, evening prayer.

Special trains carrying guests to college winter carnivals toward the north country passed through Northfield last week-end.

Residents of the northern part of town were treated to an interesting sight as many sleighs filled with Seminary students went merrily on their way along Winchester road, Myrtle street and through the Ridge to Birnam road. The young folks made the woods ring with their songs and laughter. They had a merry time.

The speaker at Memorial chapel, Mount Hermon, next Sunday will be Rev. Dr. Henry Hallam Tweedy of the Yale Divinity school.

The Vermont-Peoples National Bank of Brattleboro will retire, March 1, \$100,000 of its preferred stock plus the accrued interest to that date.

According to a record at the County Registry, Waldo H. Stebbins has transferred land in Northfield to William A. and Gladys L. Shattuck.

Late last week a flock of nearly one hundred ducks passed over Northfield following the river toward Hinsdale.

The Ladies' Benevolent Society of Northfield Farms met with Mrs. F. V. Wood Wednesday evening in regular session. A covered dish supper was served.

In District court at Greenfield last Friday, Fred W. Tanaki of Northfield was sentenced to the house of correction for two months at his own request. The charge was vagrancy.

Northfield residents at Orlando, Fla., will participate in an observance of the Moody Centenary in that city February 14 to 19. Rev. Herbert Lockyer of Liverpool, England, and Rev. Ralph E. Stewart of the Moody Bible Institute will be the speakers.

Many Northfield radios were tuned in on the Columbia Broadcasting Company network last Friday evening when at 10:30 o'clock Dr. John McDowell, chairman of the Centenary committee, Elizabeth Glasby, attorney, and Jeremiah Holmes, spoke on the work of Dwight L. Moody.

## CHURCH SERVICES

TRINITARIAN CHURCH  
REV. W. STANLEY GARNER

Sunday school at 10 o'clock. Preaching service at 11 when the choir will sing the anthems: "O Day of Rest" and "I Waited for the Lord." The subject of the sermon will be "Angelic Joy Over Repentant Sinners." Sunday school at No. 3 at 2:30. At 3:00 the Junior Endeavor will meet in the vestry and at 7:00 the Senior Endeavor will be led by Albert Cembalisky. At 8:00 the regular preaching service.

Tuesday at 2:30 the Mrs. L. R. Smith Bible class will meet with Mrs. Freeman with Mrs. Glebel as leader.

Wednesday the Bible conference will meet with this church, the opening session at 10 o'clock.

Thursday the all-day meeting of the Ladies' Sewing society, with lunch at noon. At 7:30 the weekly prayer service, followed by choir rehearsal.

Friday at 7:30 the Evening Auxiliary will meet with Mrs. George Foster; subject, "The Story of the American Negro;" leaders, Mrs. Hodgins and Miss Sophie Servaes.

## SOUTH CHURCH

REV. MARY ANDREWS CONNER

Sunday, 9:45 a. m. Church school. At 10:45, Church worship. Resuming the study of the different denominations of the Protestant church the subject will be the "Congregational Church" and its various children, Unitarians, Universalists, Adventists, Christian Scientists.

## ST. PATRICK'S CHURCH

REV. JAMES I. MITCHELL

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

Dr. Paul Moody Tells  
Of His Father's Traits

"Dwight L. Moody was to his children a gentle companion, a considerate parent." Dr. Paul Moody, his son, now President of Middlebury College, so declared recently. "We knew that the world considered father important but it was never his importance that impressed us."

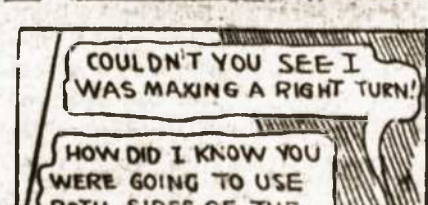
"We remember his companionableness with his children, his gentleness, his inflexible standards for himself, and his charitableness for others. No home could have been happier than ours, no parents more considerate."

On the Sunday before he left for Kansas City where he was taken with illness that resulted in his death, the father commented, Dr. Moody related:

"People know me now as an evangelist, but in later years I shall be remembered as an educator."

## Good Earnings

The Western Massachusetts Companies have made public a very fine report for the year of 1936. The cost of flood damage to their plants amounted to \$699,000. The company has outstanding 978,526 shares which have earned \$2.12 per share. Plenty of stockholders hereabouts will be pleased.



## THE CURVE STRETCHER

This gent believes in "bigger and better circles." He is cutting a big swath, all right, taking in too much territory. If this bird were an aviator he would be ruled off the skyways for making the wide open spaces seem congested. He tried to make a right turn, but it ended up a turn for the worse, because his car was going faster than his mental processes. He feels terribly out of place—and he is, too—for this little extra territorial invasion will cost him plenty bucks by the time his victim's lawyer runs him through the vacuum cleaner.

Lucy Lathrop's  
EMANCIPATION  
PROCLAMATION

Abe Lincoln was a great man. He took his pen and squiggled a few lines and freed the slaves. But there was another kind of slavery going on that Abe Lincoln couldn't do anything about. I mean the slavery of millions of women in their homes, sweating (perspiring to you, Mable) over hot stoves day in and day out, getting meals for hungry men. That kind of slavery has been going on for years, and it's time for another emancipation proclamation. There is need for it. Times have changed. Electric ranges have been invented and perfected. Electric rates have dropped way down. Every woman can be freed from kitchen drudgery for half the cost of a run-down slave. I, Lucy Lathrop, do hereby proclaim a new era for us women. Let's throw off the shackles of kitchen slavery. Let's turn to electric cookery—and be free!

This proclamation sponsored for obvious reasons by the  
**WESTERN MASS. ELECTRIC COMPANY**  
A Constituent of Western Mass. Companies

## A Y H Knapsack

## Is A Fine Issue

The A Y H Knapsack for the winter, 1936, Vol. 1, No. 2, is out and members of the Youths Hostel are receiving copies in the mail. The paper is splendidly printed and profusely illustrated. The cover is of buff with its print in blue. It has twenty-four page all filled with articles of interest to Hostel membership. The editors are the directors, Monroe and Isabel Smith and the staff consists of Winifred Blake, Betty Blodgett, Helen Conley, and Bill Andrus. The publication will be issued quarterly during the four seasons of the year. The Press congratulates the new publication and wishes it a happy future.

## At The Victoria

"Little Miss Nobody," is a fine picture with Jane Withers, Jane Darwell, and Ralph Morgan and will be shown at the Victoria on Friday and Saturday, Feb. 12 and 13. The co-feature is "36 Hours to Kill" with Brian Donlevy, Gloria Stuart and Douglas Fowley.

Starting Sunday, Feb. 14, and continuing Monday and Tuesday is "Kid Millions" with Eddie Cantor, Ann Southern, Ethel Merman, Block and Sully, and the famous Goldwyn Girls. A mighty fine picture and very entertaining. Co-feature is "The Fugitive Sheriff" with Ken Maynard.

Dentist: "Will you take gas?" Absent-minded Professor: "Yes, and you'd better look at my oil, too."

GROWERS  
OUTLET

29 - 31 Federal Street

Greenfield, Mass.

## Friday-Saturday Specials

LAND O' LAKES

CLUB CHEESE

**25<sup>c</sup>**  
**LB**

VERMONT MADE QUALITY  
CREAM Cheese

LAND O' LAKES FANCY

MILD CHEESE

lb 23c

TRITON SOLID MEAT

TUNA FISH

2 cans 25c

GIBBS

PORK and BEANS

4 cans 19c

VIRGINIA SWEET

PANCAKE FLOUR

20-oz pkg 7c

HEARTS DELIGHT

FRUIT COCKTAIL No.1 Can

12½c

PREPARED

MUSTARD

full quart 10c

JUST RIGHT QUALITY

TOMATOES

lg can 7c

SALTY FLAKE CRISPY

SODA CRACKERS 2-lb bx

15c

40 FATHOM

COD FISH CAKES

can 10c

ST. ELMO

TOMATO PASTE

can 5c



Store Your Car This Winter in—

## The Northfield Hotel Garage

This modern, fire-proof, steam-heated garage is fully equipped to give your car the best possible winter care.

Expert mechanics are ready to give you good service.

**WASHING — LUBRICATION — REPAIRS**



Even if your estate fits a safe deposit box...

Its settlement may be a difficult matter!

Even though your estate may consist entirely of securities safely and neatly kept in your safe deposit box, its settlement may call for considerable experience and knowledge. The examination, appraisal and physical care of such investments is only one act of your executor—for there are many more steps in the settlement of even the simplest estate. We shall be pleased to discuss the financial and business aspects of your estate problems.

## First National Bank & Trust Co.

Northfield — Greenfield — Turners Falls

Member Federal Deposit Insurance Corporation

## FRANKLIN COUNTY TRUST CO.

(Established 1849)

GREENFIELD, MASSACHUSETTS

OFFERS COMPLETE BANKING FACILITIES

COMMERCIAL BANKING

SAVINGS DEPARTMENT

SAFE DEPOSIT VAULTS

TRUST DEPARTMENTS

Member Federal Reserve System

Member Federal Deposit Insurance Corporation

## Friendliness in Bank Service

By Friendliness we mean courtesy, consideration and real helpfulness in every transaction we make, big or little. This friendly spirit makes even the most routine banking detail more pleasant for you and for us. We have found it a good business policy.

## VERMONT-PEOPLES NATIONAL BANK

BRATTLEBORO — Established 1821

Member Federal Deposit Insurance Corporation

WE INVITE YOU TO USE OUR

## COMPLETE BANKING SERVICE

BRATTLEBORO TRUST COMPANY

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## A Personal Message

IF YOUR TIRES ARE WORN SMOOTH AND YOU FEEL UNSAFE ON THE WET, SLIPPERY ROADS, LET ME GIVE YOU A FIGURE ON A NEW SET OF GOODYEAR TIRES. TIRE'S HAVE GONE UP AND ANOTHER ADVANCE IS DUE SOON, SO GET THAT NEW SET TODAY. WE CAN ARRANGE TIME PAYMENTS AT A SLIGHT COST. THERE IS NO REASON WHY YOU SHOULD DELAY SECURITY AND SAFETY ON SLIPPERY ROADS.

—HILES E. MORGAN

## THE MORGAN GARAGE

MAIN STREET Telephone 173 NORTHFIELD

## PERSONALS

Rev. John Wightman, pastor of the Congregational church at Erving and well known in church circles here has become very ill suffering from a severe cold and the grippe. He is at his home in Florence for medical treatment.

Mrs. Lillian Woodward of Brookline is returning to Northfield and will have an apartment at the home of Rev. and Mrs. White on Birnam road.

President and Mrs. Nathan Wood of Gordon college were entertained during their stay here by Rev. and Mrs. W. Stanley Carney at their home on Birnam road.

Word just reaches the Press that Mr. Corwin, brother of Mrs. Grace C. Cornell of Winchester road, died at his home in Olcott, N. Y., Sunday, Feb. 7, at the age of 73 years, after a brief illness. The funeral was held at his home on Tuesday.

L. O. Clapp is enjoying a trip to California where he has gone to visit his daughter and family at San Fernando.

Albert E. Roberts of the Northfield schools was the speaker at a union service in the Baptist church at Greenfield last Sunday evening, speaking on the life of Mr. Moody.

Robert M. Moore of Philadelphia and a summer resident of East Northfield brought to the large Moody Centenary meeting at the Logan Methodist church in that city last Sunday evening "impression of Northfield" covering the work of Mr. Moody and the activities of the school here.

Thomas Quinlan of Main street is quite ill and last Saturday was removed to the Farren Memorial hospital for treatment.

Mr. and Mrs. Fred G. Huber of Winchester road have returned from Vineland, N. J., where they were called by the death of Mrs. Huber's mother.

The resolution presented at the town meeting in commemoration of Mr. Moody's birth and work as a native son was prepared and presented by Prof. F. I. Duley of the Northfield Seminary.

President Paul Moody of Middlebury College spoke over the radio last Friday afternoon upon the personal side of his father's life. It was very interesting to those who were privileged to hear.

A. P. Fitt has returned to his work at the Biblical Seminary of New York after his busy days here of service in the Centenary observance.

Mrs. Russell Roberts has returned home after a stay in Boston at the hospital. She is somewhat improved in health.

Today, Friday, is the anniversary of Lincoln's birthday. May we always remember the virtues of this great man who led our nation through its dark days of civil strife.

Rev. J. L. Peacock of Tarboro, N. C., and formerly President of the Rustic Ridge association in East Northfield is the speaker at a union service of all churches in his city on "Moody and Northfield" next Sunday evening.



**Whitman's CHOCOLATES**

The Winsome Valentine

The thing to do... on VALENTINE'S DAY

TAKE... GIVE... SEND...

**Whitman's CHOCOLATES**

Whitman's Chocolates make a Valentine greeting that meets with acclaim from everyone.

We receive our supply fresh... direct from the makers... including Whitman's Heart Boxes, famous for their quality, variety and "giftability".

## NORTHFIELD Pharmacy

Harry L. Giegas Northfield

## Our Town Meeting Bears Testimonial To Its Native Son

At the town meeting held in the Town Hall on Monday, February first, with an audience of nearly five hundred of our citizens in attendance there was offered a resolution of appreciation of the life and work of that famous native son of Northfield, Dwight Lyman Moody. The time marked the one hundredth anniversary of his birth, February 5, 1837, and the following Thursday evening the Centenary Committee of the Town held its community meeting to his honor and memory. The following Friday was observed as a local holiday in his remembrance. The resolution presented at the town meeting was offered and read and unanimously passed and was as follows which the PRESS publishes in its entirety:

"Whereas Almighty God, the Giver of Life to all mankind, in His infinite wisdom gave to a rare man-child to be born in our town; to be cradled in a family deeply rooted in its traditions of New England thrift, self-reliance, and trust in God; to be reared by a wise mother in a discipline of filial obedience and unselfish relation to many brothers and sisters in a home of poverty and honest toil; to be educated in the village school in a boyhood of useful chores and wholesome games; to be trained spiritually in the church of his family's communion into ways of early and abiding moral rectitude and into a grace of spiritual and religious tolerance that persistently marked the ministry of his after years; to be inspired by the daily lifting of his eyes to those hills which girdled his boyhood days and whose uplifting skyline came to be a treasure in his heart and a cry to return and be refreshed by their peace and lie down at last beneath their shadows; and to go from this place of his boyhood to undertake his own support and to be a useful man in his day and generation; and

"Whereas, Almighty God 'Looked upon his heart' and sent a wise human friend to claim this boy's entire allegiance to Himself, and then led, by unforeseen paths, into the activities of a promising business career and its schooling of large affairs and into a service of practical Christian effort for the poor and unchurched masses of a great city; and

"Whereas, this boy's Maker made him a voice to proclaim the most winsome and persuasive gospel of God's love throughout the length and breadth of this land and across the seas in abiding blessing to youth and age, universities and churches, the humble and the mighty of the earth; and

Whereas, God inspired and enabled him to found here and in Chicago schools for boys and girls that survive him to serve generations unborn and that have laid the State and nation and parents innumerable under a lasting and grateful obligation to so generous a founder; and

"Whereas, this native son of Northfield by his rare and world-wide ministry and by his noble and permanent foundations has made the name of our town known and honored to the ends of the earth and linked it forever with the highest ideals of Christian living and service, therefore be it

"Resolved that, on this First day of February, in the Year of Our Lord Nineteen Hundred and Thirty-seven, the citizens of Northfield assembled in their regular annual Town Meeting make it a part of the business of this meeting to recognize with pride and deep esteem the birth, training and outstanding career of their illustrious fellow-citizen, Dwight Lyman Moody."

## It Pays To Advertise

Some weeks ago Mrs. William Karle of Amherst while visiting Northfield advertised for a beautiful antique pin which she lost here and after one insertion in the classified list of the Press it was reported found by Mr. Daniel Sutherland and returned promptly by Mrs. Sutherland who received a nice note of appreciation. Later a ring was advertised as found by a Miss Drake of North Plainfield, N. J., who through the classified ads was able to return it to Mr. Dean Williams who had lost it during the last summer. Mr. Morse said "take out my adv. I've sold all my wood." Mrs. Lopez said, "stop my adv. I've sold all my chickens."—and so the story of the classified columns.

The party who advertised for town reports has received more offers than he can use although some year's issues are still missing to complete the collection. You too can use the classified list with good results.

The Women's Missionary society of Mt. Hermon will hold a supper meeting at the Northfield hotel next Thursday evening.

## The Back Yard Gardener

I can imagine that most of you folks are like me when it comes to gardening. You've got to take what you happen to have in the way of garden area. And one of the spots that's been bothering me for the past few years is that shady corner.

It so happens that there are several large trees which give plenty of shade and take plenty of moisture out of the ground during the drier months of the year, and the result is that I just can't seem to make much headway.

But in studying around I found a few suggestions that might be helpful, and I'm passing them along for what they are worth.

The first thing you should do in a case like this is to work in plenty of food because you need an extra amount due to the trees taking so much from the soil. Work in a liberal amount of humus. This will help considerably in holding moisture during the growing season. And of course about the best thing you can get is compost material. Of course, if you have well rotted barnyard manure, that's mighty fine too. Bone meal is about one of the best fertilizers that you can use. And an application of lime is sometimes desirable, but not always because many shade loving plants like a sour soil.

But once you get the soil in proper condition, the next question is what to grow. For a background use such plants as broad leaved evergreens and azaleas. If you haven't room for this type of plant, let's try the ferns, four very good varieties being the cinnamon fern, the interrupted, the hay-scented, and the bracket. For flowers, probably some of the best are some of the woodland plants, the painted trillium, the lady's slipper, and for that matter other natives of the region in which you live. And might I suggest a mulch of pine needles as being helpful not only from an attractive point of view but to stimulate natural conditions. If you must go out into the woods and dig up wild plants for transplanting, never dig up plants unless there is a plentiful supply in the particular place in which you dig. I say this because I know you are interested just like the rest of us in preserving wild flowers.

The primroses, forget-me-nots, pansies, violas, and the May flowering daphne all usually give good results in a location of this sort. Bleeding hearts will also bloom and thrive in this type of location, as will some of the spring flowering bulbs such as squill, wood hyacinth, and crested iris, and of course there are others.

And now just a reminder on pruning. Many people get out and prune during March, but if you do, just remember these general rules: that any pruning done during the late winter or spring months reduces the quantity of flowers and an ornamental plant is rarely over-supplied with flowers. So the best time to prune spring flowering shrubs and trees is immediately after the flowers have matured, doing it if possible within two or three weeks after the flowers have matured.

Of course, with your late summer and fall blooming types, the pruning should be done during the late summer or early spring. But if you are going to prune at only one time of the year, prune after the shrubs have completed their flowering. And nine times out of ten don't do any more pruning than is absolutely necessary, except to remove dead wood and what you might call excess growth and to keep the shrub growing into a half-way decent shape.

LATCHIS THEATRE BRATTLEBORO		AUDITORIUM	
Fri. - Sat. Feb. 12 - 13	"HAPPY-GO-LUCKY" Phil Regan - Evelyn Venable News - Comedy - Cartoon Sat. Only - 6 Acts Vivid	Fri. - Sat. Feb. 12 - 13	New Technicolor Sensation! "GOD'S COUNTRY AND THE WOMAN" George Brent - Beverly Roberts Barton MacLane - El Brendel News - Cartoon - Screen Song
Sun. thru Wed. Feb. 14 - 17	Dick Powell Madeleine Carroll in "ON THE AVENUE" Alice Faye - Rita Brothers News Events	Mon. - Tues. Feb. 15 - 16	"DANGEROUS NUMBER" Rob't Young - Ann Southern News - Oddity - Cartoon
Thurs. - Fri. Feb. 18 - 19	2-Big Features—2 "LARCENY IN THE AIR" Bob Livingston - Grace Bradley "BAR Z BAD MEN" Johnny Brown - Lois January	Thurs. thru Sat. Feb. 18 - 20	"The GREAT O'MALLEY" Pat O'Brien - Sybil Jason News - Selected Shorts

# Lumber

OF ALL KINDS — IN ANY FORM

GET OUR PRICES

## HOLDEN & MARTIN LUMBER CO.

Brattleboro — Telephone

YOU WANT THE BEST IN RADIO

WE ARE AGENTS FOR THE

# ZENITH

COME IN AND SEE IT AND GET PRICES

## JORDAN MOTOR SALES

Hinsdale Road East Northfield

## "THE HOUSE OF QUALITY"

1911—SINCE—1911

The quality beverage shop and store of Franklin County for over twenty-five years. Manufacturers of the famous Glenbrook Ginger Ale.

## RYAN & CASEY

11 Ames Street Greenfield

## The Children's Store

281 Main Street Greenfield, Mass.

## OFFERS DOLLAR DAY SPECIALS

of 10 Per Cent Off on their entire stock

EVERY PURCHASE IS A BARGAIN

See Our Nash Dresses for Children

2 to 6 years at

3 for \$1.00 and 2 for \$1.00

Suits 2 to 6 years offered 2 for \$1.00

## Snow Coats and Suits

Are Reduced to About

## One-Half Price

BRING YOUR CHILDREN TO OUR STORE

Curtains Draperies

## GRAY'S DRAPERY SHOP

Window Shades Venetian Blinds

## ANNOUNCING OUR 22nd Semi-Annual

# Curtain Sale

Thursday, Friday and Saturday

FEBRUARY 11th, 12th and 13th

# 2000 PAIRS OF NEW SPRING CURTAINS

They'll Be Ready Thursday Morning!

281 MAIN STREET GREENFIELD, MASS.



## Don't Delay---

### Choose Your Used Car Now

We have a fine assortment of **GUARANTEED USED CARS** priced low to move fast. Each car is completely renewed and winter serviced — Low Finance Charges with a low down payment.

Order that new Ford V-8 NOW — There is a possibility of a price rise.

# SPENCER BROS.

Telephone 300

Northfield, Mas s

### Moody Praised By Baptist Minister

Speaking in Springfield at the Carew Street Baptist church, the Rev. W. H. Porter, last Sunday uttered a very fine testimonial to the work of D. L. Moody as well as to the character of the man himself. The meeting was in the recognition of the anniversary of his birth. He said and we quote,

"Our world has too great misunderstanding, and too little appreciation this unusual man of God, this 'consecrated commoner.' It is not too much to say that the scope and profundity of his influence probably established him as the greatest evangelist since the Apostle Paul.

"When Moody entered upon his evangelistic career the simplicity of the message and the sincerity of the man took the world by storm. The message consisted of two ideas: The love of God and the moral responsibility of man. Moody's dynamic personality and dramatic genius drove this message home

with singular effectiveness. The universality of appeal is attested by the fact that kings, princes and intellectuals sat with common people at his feet and learned of him.

"Moody was the embodiment of honesty, courage and humility in extraordinary degree. He was utterly unselfish. He had no regard for personal reputation, and no one can point to a selfish motive in anything he ever did. Much money came into his hands, but he gave it away as fast as he made it. He forgot about himself and loved both God and men with passionate devotion. He preached much he practiced more than he preached.

"If there is a simple secret to Moody's greatness, it surely must lie in his complete commitment to his Lord. He was the incarnation of his own ideal, which he expressed thus: 'The world has yet to see what God will do with and for and through and in and by the man who is fully and wholly consecrated to Him.' It is little wonder that Henry Drummond described him as the greatest human he had ever met."

## Dollar Day and Shoes



**LOU KAVANAGH**

13 Chapman Street

Greenfield

Make Wilson's Your Headquarters For  
The Season's Greatest Values On

# DOLLAR DAYS

### 7 Cannon DISH TOWELS

Fine quality very absorbent dish towels in choice of attractive colored borders.



### 6 TURKISH TOWELS

Absorbent towels, white with colored borders or solid colors with white borders. Hand size.



### LUNCHEON CLOTHS

All pure linen lunch cloths in sizes 40x48 and 48x48 with colored borders. 2 for



### VEGETABLE BINS

Regular \$1.59 bins, large size, well made. Choice of green or Ivory. Dollar Days



### BREAD BOXES

Regular \$1.39 boxes. Two compartment type for cake and bread. In green or Ivory.



### Maple TABLE LAMPS

Regular \$1.29. A choice assortment of small maple lamps complete with very attractive shades.



### 3-Piece BOWL SETS

Reg. \$1.95. Three deep mixing bowls of fine imported ware with colored stripe decoration.



### WINDOW SHADES

American Holland quality shades in green, white or ecru. Size 36 in. by 6 ft. 2 for



### Quaker

### LACE CURTAINS

Ready to hang styles. Choice of excellent plain and figured patterns. Dollar Days



### Heavy

### CHENILLE RUGS

Hooked Colonial patterns in cotton chenille rugs. Size 24x45 inches. For boudoir or bath.



## What To Expect At WILSON'S On Dollar Days

- 1. LOWEST PRICES POSSIBLE!**  
A grand opportunity to have money throughout our eighteen departments featuring only quality merchandise for every member of the family and wanted things for the home.
- 2. INCREASED SALESPeOPLE!**  
To help speed up sales and save you time you will find extra salespeople at your service.
- 3. SALES MADE IN USUAL MANNER!**  
Goods may be bought for cash, C. O. D. or Charged to your account. If you do not already enjoy an account at Wilson's, why not open one now.

IT'S THE STORE BEHIND  
THE SALE THAT COUNTS  
You Can Shop With Confidence at WILSON'S Any Day!

### FULL-FASHIONED SILK STOCKINGS

FOR DOLLAR DAYS ONLY

Lily of France regular 79c Pure Silk, full-fashioned Hosiery in choice of long-wearing service and sheer chiffon weights. (Slightly irregular) but all guaranteed. So buy at least 6 pairs of this great value. Choice of all shades and sizes.

55c each pair

2 pr. \$1.00

### Smart! New! SPRING FROCKS

For Women and Misses

Regular \$3.95 values. You'll want pretty prints like these flattering-crepe dresses—in smart colors to wear right now under your coat. Dresses that make you look slim, trim and well dressed. Get here early and buy several at this price. (Second Floor)

\$3.00

\$1.65 and \$2.00 Values

### MEN'S SHIRTS

Treat yourself to the best in shirt values. Fine quality "Riegel" Shirts (seconds) only because of slight imperfections, in most cases undetected, are we able to offer this great value. In white and fancies. (Street Floor)

\$1.00

Regular \$1.49 Value

### 81 x 99 SHEETS

FOR DOLLAR DAYS ONLY

Splendid savings on Leong quality, pure white sheets, made by a nationally known manufacturer. Buy at least six of these tomorrow and SAVE! (Street Floor)

\$1.29

Size 81 x 101 ... \$1.39

### Women's HANDBAGS

An outstanding assortment of Reg. \$1.95 - \$5 values. Choice of styles and colors.



### One lot of HANDBAGS

An assortment of styles include underarm, pouches, top handles in all colors. 2 for



### PLAYING CARDS

Buy 5 packs of these smooth finish quality playing cards. Choice of designs. 5 packs



### New Spring MILLINERY

Special new assortment of straws and felts in new styles and colors for spring.



### Velvet CLEANSING TISSUE

Regular 25c pkg. 500 sheets to package in white only. Dollar Days 5 for



### WOMEN'S AND MISSES' SCARFS

Regular 59c to \$1 scarfs including woollens, silks, velvets and novelties. 2 for



### Women's NECKWEAR

Regular 59c each. Lovely styles in organdy, lace, crepe & pique with Irish linen trim. 2 for



### Stamped PILLOW CASES

All new patterns for easy embroidery. Hemstitched edges, colored borders and cutwork patterns. Pair



### Clearance of YARNS

Odd lots and discontinued yarns including Boucle, Crevonne, Shetland and Belgian Floss and more. 8 for



### 8 Women's HANKIES

Pure linen handkerchiefs in all white, solid colors or fancy embroidered numbers.



### INTRODUCING

### MR. THEO. H. INGHAM

It has not been easy to find a skillful mechanic, and I will not trust my customers' watches, clocks or jewelry to any but a Master Craftsman.

Mr. Ingham is English and learned his trade in the "Old Country" where thorough training is demanded. For the past two years he has been with a leading jewelry store in Worcester.

He comes to us with the best references for his ability and character. He is ready to do your work in the best possible manner and I bespeak for him your friendly co-operation. COME IN AND GET ACQUAINTED!

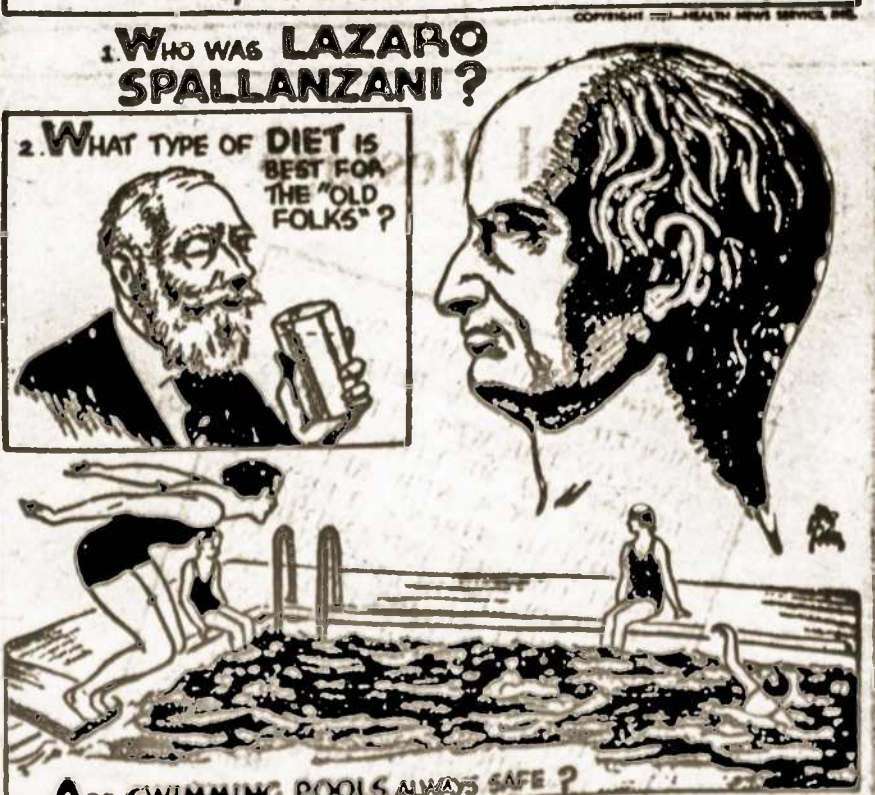
**F. L. GAINES**

19 1/2 FEDERAL STREET

GREENFIELD

## What Do You Know About Health?

By FISHER BROWN and NAT FALK



**Answers:**  
1. Italian physician whose experiments materially advanced medical knowledge about the physiology of digestion. He was the first to discover the function of saliva in the process of digestion.  
2. Simple meals, at frequent intervals, are usually more easily assimilated by the aged than are the heavier meals of men and women in the prime of life. The diet becomes like that of children during the first five or six years. Milk, eggs, strained vegetables, fruit juices, well-cooked cereals and cereal puddings should form a large part of this diet.  
3. Only when they are given every known health and sanitary safeguard. Otherwise they are a menace to health, no matter how beautiful they may appear.



# 11TH ANNIVERSARY SALE!

## SALE STARTS FRIDAY FEB. 12

AND LASTS ALL THE REST OF THE MONTH

**ALL WINTER MERCHANDISE --- ALSO SUITS AND OVERCOATS**  
**WITH SAVINGS MOST UNUSUAL IN FACE OF RISING PRICES**

### MEN'S OVERCOATS

NOW IS THE TIME TO BUY AS PRICES WILL  
BE A LOT HIGHER NEXT FALL

Men's \$25.00 to \$35.00 Coats .....	Sale	<b>\$19.95</b>
Men's \$22.50 Coats .....	Sale	<b>\$16.95</b>
Men's \$20.00 Coats .....	Sale	<b>\$14.95</b>
Men's \$18.00 Coats .....	Sale	<b>\$12.95</b>
Boys' \$12.50 Coats .....	Sale	<b>\$5.95</b>



**MEN'S**  
**ARMY HOSE**  
 ALL WOOL—50c Grade — Sale  
**3 Pair for \$1.00**

**MEN'S**  
**HEAVY HOSE**  
 \$1.00 Grade ..... Sale **79c**  
 75c to 85c Grade ... Sale **59c**  
 65c Grade ..... Sale **49c**  
 50c Grade ..... Sale **39c**  
 29c Grade ..... Sale **19c**

### LADIES' WOOL SPORT HOSE

50c Grade .....	Sale	<b>39c</b>
75c Grade .....	Sale	<b>59c</b>

### FLANNEL SHIRTS

\$1.00 Grade .....	Sale	<b>79c</b>
\$1.35 Grade .....	Sale	<b>98c</b>
\$1.50 Grade .....	Sale	<b>\$1.19</b>
\$1.75 Grade .....	Sale	<b>\$1.39</b>
\$2.00 Grade .....	Sale	<b>\$1.59</b>
\$2.50 Grade .....	Sale	<b>\$1.79</b>
\$3.00 Grade .....	Sale	<b>\$2.29</b>
\$4.50 Grade .....	Sale	<b>\$3.49</b>

## MENS' & BOYS' SUITS

### At a 20% Reduction

BUY WHILE THE PRICES ARE LOW

### Mens' and Boys' Wool Jackets

ALL AT A GREAT REDUCTION  
 WE HAVE A LARGE STOCK OF ALL KINDS

BOYS' SHEEPSKIN COATS ..... Sale **\$3.45**

### MENS' PANTS

\$6.00 to \$6.75 GRADES .....	Sale	<b>\$4.98</b>
\$5.50 ALL WOOL .....	Sale	<b>\$4.68</b>
\$5.00 and \$4.50 PANTS .....	Sale	<b>\$4.29</b> and <b>\$3.98</b>
\$4.00 and \$3.50 PANTS .....	Sale	<b>\$3.48</b> and <b>\$2.98</b>
\$2.50 and \$2.75 PANTS .....	Sale	<b>\$2.14</b>
\$1.95 PANTS .....	Sale	<b>\$1.59</b>
OTHER PANTS AT .....	Sale Price	<b>\$1.29</b>

A NUMBER OF BARGAINS IN

### RUBBER and LEATHER TOPS and SHOES

## Winter UNDERWEAR

### 20% Reduction

SPATS \$1.00 GRADE .....	Sale	<b>69c</b>
SPATS \$1.95 ZIPPER STYLE .....	Sale	<b>\$1.39</b>

### SCARFS, TIES, HATS, CAPS

### GLOVES and MITTENS

ALL ON SALE

### LADIES' & CHILDREN'S SKI SUITS

CARTER'S AND GORDON FERGUSON MAKES

LADIES All Wool \$7.95 Grade .....	Sale	<b>\$5.45</b>
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CHILDREN'S \$12.00 Grade .....	Sale	<b>\$8.95</b>
CHILDREN'S \$9.95 Grade .....	Sale	<b>\$7.45</b>
CHILDREN'S \$8.95 Grade .....	Sale	<b>\$6.95</b>
CHILDREN'S \$6.95 Grade .....	Sale	<b>\$4.95</b>

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CARTER'S \$3.95 Grade .....	Sale	<b>\$2.95</b>
CARTER'S \$5.95 Grade .....	Sale	<b>\$4.45</b>
CARTER'S \$6.75 Grade .....	Sale	<b>\$4.95</b>

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## The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN  
EDITOR AND PUBLISHER  
Telephone 166-2

E. V. LAWRENCE, Treas.

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Friday, February 12, 1937

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a change in address if they  
do not wish to miss a copy  
of the paper. Notify us as  
early as possible of any  
change in address.

### EDITORIAL

Lent begins early this year.  
The opportunity to grow in grace  
of Jesus Christ which Lent af-  
fords us can never come too  
soon. These forty days of self-  
denial and more earnest prayer  
form the one season in which  
men make concerted effort to  
change the world for the better  
in the one place where change  
is most effective, that is, our own  
hearts. With willing obedience  
to God's law of growth, men and  
nature struggle upward in these  
spring days.

The village church is apt to  
again become the strategic place  
in American church life accord-  
ing to present indications, as the  
trend from the city is turning  
back to the countryside. Not for  
many years has the rural life of  
our peoples been in the ascen-  
dancy as it is apparent now. It is  
not because agriculture is so al-  
luring but the smaller communi-  
ties provide a better and safer  
place for the family than does  
the already over-crowded cities.  
The soil may provide the way of  
life but education and indus-  
try also now provide the facili-  
ties for getting along. With this  
increase of people in the rural  
sections the small local churches  
may become the rallying points  
in the religious and social life  
of our citizens to a greater de-  
gree than at present.

"See your dentist twice a  
year . . ." with the admonition  
to use a good tooth paste in  
cleaning has been heralded over  
the radio for a long time and  
most of us have felt that the ad-  
monition was heeded and that  
this process of education was  
effective. But imagine our sur-  
prise in reading that the Dental  
Institute of America discloses  
that three out of four persons in  
the United States neither brush  
their teeth nor consult a dentist  
according to their best reliable  
estimates. Wonder what's the  
reason—don't you?

When is an organ not an or-  
gan? During the past summer  
some of us have been privileged  
to hear at the conference meet-  
ings the tones of an "electric  
organ" and it sounded remark-  
ably well. We knew nothing of  
its mechanics but a revelation  
has been made in the citation of  
the Hammond Clock company by  
the National Trade Commis-  
sion in the character of its  
publicity calling it the Hammond  
organ. Evidently there is some  
question whether it is an organ  
or an electronic instrument.  
However, to most of us it will  
remain an organ and the music  
acceptable, which reminds me of  
the old quotation that "a rose  
may smell just as sweet no mat-  
ter what name it may be called."

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### HERMON NEWS

Large numbers of spectators  
enjoyed the Founder's Day Snow  
Carnival last Friday on the Mt.  
Hermon campus. The carnival  
was arranged by the Mt. Hermon  
Outing club, of which Jack Elli-  
ott is president. Top honors in  
the various ski events were car-  
ried off by Eivind Erichsen of  
Norway and William Thompson  
of Springfield.

Others who scored in the car-  
nival were Rolfe Carmean, Charles  
Taber, Grove Deming, Richard  
and Robert Birdsall, Philip Ham-  
lin, James Munford, Jack Wright  
and Charles Dubuar.

A light snow which fell short-  
ly before the three-mile race  
slowed the course, but in spite  
of this, Eivind Erichsen made  
the fast time of 19:44, thirty sec-  
onds short of the official record.  
Phillip Hamlin placed second  
with 20:48. Charles Dubuar  
placed third with 21:19, and Wil-  
liam Thompson was fourth with  
21:20.

The one and one-half mile for  
Junior League was won by Jack  
Wright who covered the course  
in 10:17. Following him was  
James Munford with 10:29,  
Charles Taber placed third with  
11:11.

The senior slalom was won by  
Thompson, who scored 46:1. Sec-  
ond was Rolfe Carmean making  
46:4. Eivind Erichsen placed  
third with 48:2. The junior sla-  
lom was won by Richard Birds-  
all in 50:0. Following him was  
his brother, Robert, who made  
52:4 and Jack Wright with 54:3.

The ski-joring provided the  
most thrills of the day. The team  
composed of rider Parker and  
skier Carmean won this event.  
Loheed-Erichsen took second  
and Fader-Thompson placed third.

The obstacle race was by far  
the most amusing. The contest-  
ants were required to crawl  
through barrels, hop over hur-  
dles, and zig-zag through a laby-  
rinth of other obstacles. This  
event was won by Thompson,  
and Erichsen placing second with  
Baker third.

The hundred yard dash across  
the athletic field was won by  
Thompson, Erichsen, second and  
Carmean third.

Erichsen won the jumping  
event with a spectacular leap of  
32 feet 9 1/2 inch. After the con-  
test he made 35 ft. 10 1/2 in. dur-  
ing an exhibition jump. Grove  
Deming carried second honors  
in jumping with 29.8. Thomp-  
son placed third with 29.1. In form,  
for this event, Erichsen placed  
first, Carmean second, and Du-  
buar third.

Dr. Rufus Jones of Haverford  
delivered the Sunday morning  
address from Memorial pulpit.  
Dr. Jones discussed the equinox  
of the spirit. "Every so often  
there comes a decline in religion.  
These spiritual let-downs are al-  
ways followed by a religious  
equinox of the spirit. It was  
Moody, who with the Wesley's  
brought the return to religion  
during the last century. What  
we need today is another equi-  
nox of the spirit."

Dr. Charles Cadigan of Am-  
herst spoke at the vesper service.  
Dr. Cadigan asserted that to over-  
come difficulties we must first  
be reconciled with our adver-  
saries. "Then the process of re-  
storing a broken faith is facili-  
tated." Following the vesper ser-  
vice, Carlton L'Hommiedieu pre-  
sented an interesting organ recital.  
The next recital is scheduled  
for Feb. 21.

The Schaffler Associates, a  
group of students whose primary  
interest is in making the Schaf-  
fler Memorial library more in-  
teresting and attractive to the  
student body, held its annual  
banquet last Saturday at the  
Wiggins Tavern in Northampton.  
The dinner was followed by in-  
formal talks by Mr. Fleckles, Mr.

## Brazilian Soprano to Make Her Debut During Metropolitan Opera Broadcast

By BIDU SAYAO

Everybody knows the woman who  
casts away everything worth while  
—the love of a man, the honor of her  
family, her own self esteem—all for  
the show and pretense and display  
of the moment. She may be beau-  
tiful and charming, and in a way, in-  
nocent; but for her the shadow is  
the substance, and all that glitters  
is not gold. Apparently nothing can  
bring her to resist her mad desire  
for sparkling jewels, pretty dresses  
and the titillating whirl of entertain-  
ment and admiration. She is the spoiled  
child who follows every whim and  
caprice until, in the end, she brings  
disaster upon herself, ruin to the  
man who loves her and tragedy to  
her family.

Of course, she is not only Ameri-  
can. I have known her in France and  
Italy and my native Brazil; she is of  
every nationality and every age. If  
you look, you will find her name in  
today's newspapers; she is in his-  
tory and fable, poem and song—her  
name is Manon.

Next Saturday afternoon when I  
sing for the first time in American  
opera, it will be as Manon in the  
Metropolitan Opera's presentation  
of Massenet's work of the same  
name, to be broadcast by the Na-  
tional Broadcasting Company and the  
Radio Corporation of America. And  
I hope that from my portrayal,  
listeners will gain some understand-  
ing of the innocent and beautiful,  
capricious and yet, above all else,  
lovable Manon.

We first meet her alighting from  
a coach at Amiens. Her parents, ap-  
prehensive over her eagerness for  
the joys of this world, are sending  
her to a convent. Hardly has she set  
foot in the courtyard before Guillot,  
an old rone, makes advances and of-  
fers his coach for flight to Paris;  
and Bretigny, with a practiced eye  
for beauty, speculates on his own  
chances. But Lescaut, Manon's sol-  
dier cousin, frightens them away  
and warns her against strange men.  
"But it wasn't my fault . . ." she  
says plaintively. And when he  
leaves to drink, she looks with en-  
vious eyes on the fiery of women of  
dubious character. "How nice it

Laurence, Mr. Birdsall, and Miss  
Moore, Rees Hay acting as toast-  
master. Mrs. Fleckles rendered  
piano selections, and later in the  
evening, Mr. Chalmers, a profes-  
sor at Smith College, spoke on  
the Smith College library.

A week ago Wednesday, Mount  
Hermon's hockey sextet lost to  
Deerfield in an overtime period  
by the score of 3-2. The winning  
goal was scored by Chich of  
Deerfield in the final seconds of  
the extra session. Merriam of  
Deerfield was the individual star  
with two goals. Hoelzer and  
Eaton tallied for Mt. Hermon.

This Friday night, the Debat-  
ers' club will meet in the "Y"  
building where a debate on the  
sit-down strikes will be present-  
ed. This is the second intramural  
debate of the season.

### Thank You

Mr. Editor:

Will you kindly allow me  
through your widely read paper  
to express to all who helped  
make last Thursday evening's  
tribute to D. L. Moody in the  
Town Hall a success, the thanks  
of the town centennial commit-  
tee? We are thinking especially  
of Professor Lawrence, Miss  
Daisy Holton, Mr. Leon Dunnell,  
and the community choir; Mr.  
Henry Johnson and his fellow  
users; and of course Mr. Joseph  
W. Field, whose co-operation is  
always generous and indispens-  
able.

For the committee,  
A. P. FITT

must be," she sighs, "to spend one's  
life so gaily."

Now comes the handsome young  
Chevalier des Grieux! He is immedi-  
ately taken by the coquette's youth-  
ful beauty and he protests against  
the convent's gray life for Manon.



BIDU SAYAO

But how escape? At that moment  
Guillot's coach arrives and, at  
Manon's suggestion, they both climb  
in. When tipsy Lescaut emerges  
from the inn he hears only the rum-  
ble of the departing coach and he  
accuses Guillot of besmirching his  
family honor. Guillot swears ven-  
geance on the pair.

In the next act we find Manon  
reading, in a letter des Grieux  
writes to his father, declaring his  
intention to marry her, "no eyes are  
more charming." "Is that true?" she  
asks naively. The maid announces  
Lescaut and Bretigny. Lescaut is  
soon satisfied that his family honor  
is safe; Bretigny meanwhile tells  
Manon that her lover's father, the  
Count des Grieux, will have him ab-  
ducted that night, but that, if she  
will be reasonable, she can be the  
"Queen of Beauty." "Speak lower!"  
she admonishes.

Poor Manon's head is turned by  
the prospect of luxurious living and  
she cannot bring herself to warn  
des Grieux. When, later, he answers  
a knock at the door and is overpow-  
ered, she only whispers, "Oh, my  
poor Chevalier!"

A roast turkey supper with na-  
tive turkey and all the fixings  
will be served at the Vernon  
Union church vestry Thursday  
evening, Feb. 18 at 5:30 o'clock.  
It is expected that a quite large  
delegation of friends will attend  
from Northfield.

### CARD OF THANKS

We wish to thank all our  
friends and relatives for the  
kindness and sympathy given us  
and for the beautiful flowers in  
our recent bereavement.  
Mrs. Eleanor R. Tie  
and Family

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der control.

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tough old hang-on cough that nothing  
seems to help; it not joyfully satisfied  
with SUCKLEY'S MIXTURE money back.

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